# Grounded Theory and Qualitative Methods

**International Summer School** 

University of Pisa

6-10 June 2016

http://sites.sp.unipi.it/grounded-theory

The Department of Political Sciences, University of Pisa, invites you to attend the **International Summer School on Grounded Theory and Qualitative Methods**, under the sponsorship of the Society for the Study of Symbolic Interaction (SSSI).

We are pleased to introduce you the most renowned scholars in the Grounded Theory - Qualitative Research traditions, coming from U.S. and European Universities, such as **Prof. Kathy Charmaz** and **Prof. David Altheide**. You will learn and live for some days in a historically rich, stimulating and welcoming town.

It will be a five-day, intensive course mainly devoted to introducing participants to Grounded Theory and Qualitative Methods with a practical approach and with the aim of giving answer to questions such as "how to do research", "how to collect, analyse and interpret qualitative data", "how to write a research report" basing on your findings.

Join us at the Summer School and be an active learner in our classes and in our collaborative groups. Meet interesting people you can interact with and discuss topics of your own interest concerning qualitative methods and how to give answer to your daily research problems.





### **Contents of the Summer School**

Qualitative researchers often experience common problems such as getting lost after collecting and coding data, overlooking possibilities for developing their ideas, and producing disjointed and mundane reports. Grounded Theory methods help you expedite analyzing your data and writing your report. This Summer School focuses on improving your skills in using Grounded Theory strategies to help you increase the incisiveness, clarity, and creativity of your work. These course will help you retain the flexibility of Grounded Theory while furthering the conceptual depth and scope of your analysis. We will emphasize how to (1) develop and recognize powerful codes, (2) engage in comparative analysis, (3) strengthen your emergent conceptual categories, and (4) integrate these categories into a coherent and compelling report, (5) satisfy quality in qualitative analysis, (6) communicate your findings and (7) deal with CAQDAS to improve your analyses. We will also address the fit between Grounded Theory and Symbolic Interactionism and how the method and perspective complement each other.

The Summer School best serves participants who are in the midst of a qualitative research project or have engaged in qualitative coding for an earlier study, whether or not it was a Grounded Theory study. If possible, participants should bring data from a present or past research project to work on during the class.

Qualitative reportage relies on art and science - image and analysis. Yet analysis does not stop when we move to drafting our reports. We will briefly discuss how to create an artful rendering of your work that increases the power of your analysis. We will also cover strategies for developing arguments, writing literature reviews and theoretical frameworks, and constructing abstracts, titles, and introductions.

We will use a free, multi-platform, simple software to learn how to support analysis with computers; furthermore, each day we'll reserve a special room to freely speak and discuss about our own experiences in qualitative research, in special sessions called *Group work and "participants' corner"*.

You will actively attend a **Workshop** on "*Qualitative research traditions in Europe*", to understand advancements and developments of qualitative methods in european academic and professional environments.

### TEACHERS

Prof. Kathy Charmaz Sonoma State University

Prof. David Altheide, Arizona State University

Prof. Andrea Salvini University of Pisa

# KEY SPEAKERS AT THE WORKSHOP

Prof. Robert Dingwall, Nottingham Trent University Prof. Vessela Misheva, University of Uppsala Prof. Emma Engdahl, University of Gothenburg Prof. Thaddeus Müller, Lancaster University Prof. Michael Dellwing, University of Kassel

### LANGUAGE: English

See p. 12 to know something more about our teachers!

## Index of the Summer School Booklet



# 5-9 Detailed Program

Here you will find detailed information on the Program; how we will work, meet and learn together how to do Grounded Theory

> Our teachers: Prof. Kathy Charmaz Prof. David Altheide, Prof. Andrea Salvini (p.12)





Here you will find informations on how to attend the Course. Take notes of these essential points:

Language: English FEE: see p.10 Unipi will acknowledge 6 ECTS 60-80 seats Deadline for application: April 15, 2016 Facilities: Canteen, wi-fi, bar

Fill the application form (p. 15)

Bring your own laptop with you! (p.11)



# **13-16** Useful informations

Here you will find useful informations on how to reach the location of the Summer School, and a list of cheap hotels and bed and breakfast where to stay (p.14)

You will find a suggested bibliography on Grounded Theory and Qualitative Methods (p. 16)

At the end, you will find the application form to fill and send to secure your seat at the Summer School (p. 15)

Check the Summer School website to stay up to date: http://sites.sp.unipi.it/grounded-theory

# Monday, 6th June

### **First Day**

h. 9:15 Prof. Andrea Salvini Presentation of the Summer School

### h. 9:30 Prof. Kathy Charmaz

Interviewing and Grounded Theory: Defining Grounded Theory Defining Intensive Interviewing Constructing Good Questions Do's and Don'ts of Intensive Interviewing Exercise in Revising Interview Questions and Small Group Discussion

### h. 12:30 Lunch

on your own - Canteen of the University of Pisa

### h. 14:30 Prof. Kathy Charmaz

Initial Grounded Theory Coding: Overview—The nature and logic of grounded theory coding **Exercise 1 in Initial Coding**—Use data for this class Coding in groups—Compare codes with group members

### h. 16:30 Break

### h. 16:45 Group work and "participants' corner"

Get to know each other and talk a little bit of ourselves and about your own research interests. Speaking freely about problems and difficulties in carrying out a qualitative research starting on your experiences. Exchanging informations, bibliography and references. Preparing questions to address the teachers the next day.

(chair: Prof. Andrea Salvini)

### h. 18:45 End of the day

↓ Pisa, The Leaning Tower



# Tuesday, 7th June





### **Second Day**

### h. 9:30 Prof. Kathy Charmaz

Exercise 2 in Initial Coding—Use data for this class or your own data Exercise 3 in Initial Coding—Use data for this class or your own data Comparing Codes Overview—Focused Coding Exercise in Focused Coding

h. 12:30 Lunch on your own - Canteen of the University of Pisa

### h. 14:30 Prof. Kathy Charmaz

Overview: Memo Writing **Prewriting Exercise** Practice Memo Writing Raising Codes to Categories **Prewriting Exercise Exercise—Memo Writing** 

Raising the Level of Abstraction through Memo Writing

### h. 16:30 Break

### h. 16:45 Group work and "participants' corner"

Speaking freely about problems and difficulties in carrying out a qualitative research starting on your experiences. Presenting your doubts and questions to participants and try to give answer. Exchanging informations, bibliography and references.

Preparing questions to address the teachers the next days.

(chair: Prof. Andrea Salvini)

### h. 18,45 End of the day

# Wednesday, 8th June



Plan a visit to Florence...



### Third Day

### h. 9:30 Prof. Kathy Charmaz

Theoretical Sampling, Saturation, and Sorting

The Logic of Theoretical Sampling

Achieving Theoretical Saturation

**Exercise for Theoretical Sampling and Saturation**—Examine a promising code or category you developed in one of the exercises above and outline what you could do to saturate it

Conducting Theoretical Sorting

**Exercise in Theoretical Sorting** —Review your codes and/or categories and sort them until they fit together in a conceptual analysis (using clustering, diagraming, or post-it notes can help) Using Grounded Theory in Social Justice Research

### h. 12:30 Lunch

on your own - Canteen of the University of Pisa

### h. 14:30 Prof. Kathy Charmaz

Ontological and Epistemological Questions in Grounded Theory A Brief Introduction to Symbolic Interactionism **Practice Exercise**—Seeing Data with Symbolic Interactionism Summary/Discussion of the Class Evaluation of Class

### h. 16:30 Break

### h. 16:45 Group works and "participants' corner"

Bringing your laptop and install the software "RQDA" we'll use on Friday morning to see analysis in action. Starting using RQDA and learning its basic functions to analyse qualitative data.

Exchanging information on CAQDAS

(chair: Prof. Andrea Salvini)

### h. 18:45 End of the day

# Thursday, 9th June

Pisa, Rectorate and Department of Political Sciences - in front of Arno River



### **Fourth Day**

### h. 9:30 Prof. David Altheide

### Everyday Life, Culture, Time and Place

Theory/Context of Qualitative Research:

The Reflexive Turn in Social Science: Dealing with 'Validity'

Symbolic Interaction: Meanings and Perspective: Discovery and Learning to See (Teamwork on interview guidelines and observational checklists)

### **Triangulation: Interactive Multiple Methods**

Personal Involvement and Interviewing Focused and Open-Ended Interview Observational Analysis and Dramaturgy Field Notes, Reflective Data Collection and Coding

### h. 12:30 Lunch

on your own - Canteen of the University of Pisa

### h. 14:30 Prof. David Altheide

(Documents--news, movies, social media—will be studied in groups) Document Analysis: Qualitative Media Analysis

> Protocol Construction and Use Emergent Coding and Analysis

(Seminar discussion using members' preliminary research)

### Writing the Qualitative Report: General Guidelines

Dissertation—working with your Committee Methodological Appendix Publishing Qualitative Research

### h. 16:30 Break

### h. 16:45 Group work and "participants' corner"

Bringing your laptop and learning advanced function in RQDA to analyse qualitative data (Coding, Memoing and Categorizing).

(chair: Prof. Andrea Salvini)

### h. 18:45 End of the day

# Friday, 10th June

Participants to the 2014 Workshop on Qualitative Data Analysis (in Italian). University of Pisa



### Fifth Day

### h. 9:30 Prof. Andrea Salvini

How to analyse qualitative data with CAQDAS RQDA in action: coding and categorizing using an interview text. Visualising codes and categories: towards theory building

h. 12:30 Lunch on your own - Canteen of the University of Pisa

### h. 14:30-17:30 Workshop on: "Qualitative research traditions in Europe"

Prof. Robert Dingwall, Nottingham Trent University
Prof. Vessela Misheva, University of Uppsala
Prof. Emma Engdahl, University of Gothenburg
Prof. Thaddeus Müller, Lancaster University
Prof. Michael Dellwing, University of Kassel

Discussion

h. 18:15 Farewell buffet

### How to apply and additional informations



### Fees

**470 euro**: Professors, Researchers, Professionals (enrolled in Universities, Institutions and Companies)

**420 euro:** PHD Students

360 euro: Undergraduate and Postgraduate students

Late registration additional fee (after April 15, 2016): 50 euro

Fee includes course materials and Farewell dinner. Travel, accommodation and food are on your own expense.

### Where

University of Pisa Polo Didattico "Piagge" Room N2

Via Giacomo Matteotti 3 - Pisa Tel.: +39 050 2216194

See logistic information (p.13)

### Participants

A max number of 60 participants - that can be eventually increased to 80

Please see the Summer School Website to check seats availability.

### Bank transfer to the following account:

Università di Pisa

Dipartimento di Scienze Politiche Banca di Pisa e Fornacette-Credito Cooperativo IBAN: IT73N0856270910000011156627 BIC/SWIFT CODE BCCFIT33

Reason for payment: Summer School on "Grounded Theory and Qualitative Methods".

### Application deadline: April 15, 2016

Use the application form you'll find at page 15 and send it to either email addresses of the organizers:

### irene.psaroudakis@sp.unipi.it

#### guido.ferrini@unipi.it

Send the application form together with the copy of the bank transfer receipt

The requests will be accepted according to the date of arrival, while seats last. A confermation email will be sent after receiving the application.

You will find the available seats on the Summer School website, that will be updated daily.

### http://sites.sp.unipi.it/grounded-theory

# **Additional Informations**



### LAPTOPS

Please, bring your own laptop with you. We will provide a wi-fi access for the five-day Summer School.

The EDUROAM wi-fi network is always available.

We will use computers to install and work with CAQDAS, that will help us in analysing qualitative data.

### **CANTEEN - UNIVERSITY OF PISA**

You will have the access to the Canteen of the University of Pisa at a very low price.

### CREDITS

At the beginning of the Summer School you will receive a Student ID, as you will be enrolled at University of Pisa for the Summer School period. University of Pisa will acknowledge 6 ECTS to each participant.



# **Our teachers**



Kathy Charmaz Medical Sociology Section of the 2006 George Herbert Me tures and leads workshops or globe



### David Altheide

Kathy Charmaz is Professor of Sociology and Director of the Faculty Writing Program at Sonoma State University. In the latter position, she leads seminars for faculty to help them complete their research and scholarly writing. She has written, co-authored, or co-edited fourteen books including *Good Days, Bad Days: The Self in Chronic Illness and Time*, which won awards from the Pacific Sociological Association and the Society for the Study of Symbolic Interaction. Professor Charmaz has served as President of the Pacific Sociological Association, President and Vice-President of the Society for the Study of Symbolic Interaction, Vice-President of Alpha Kappa Delta, the international honorary for sociology, Editor of "Symbolic Interaction", and Chair of the Medical Sociology Section of the American Sociological Association. She has received the 2001 Feminist Mentors Award and the 2006 George Herbert Mead award for lifetime achievement from the Society for the Study of Symbolic Interaction. She lectures and leads workshops on Grounded Theory, qualitative methods, medical sociology, and Symbolic Interactionism around the globe.

David Altheide, PhD, is Regents' Professor Emeritus on the faculty of Justice and Social Inquiry in the School of Social Transformation at Arizona State University, where he taught for 37 years. His work has focused on the role of mass media and information technology in social control. His most recent books are *Media Edge: Media Logic and Social Reality* (Lang, 2014), *Qualitative Media Analysis* (2nd Edition, Sage, 2012) and *Terror Post 9/11 and the Media* (Lang, 2009). Dr. Altheide received the Cooley Award three times, given to the outstanding book in Symbolic Interaction, from the Society for the Study of Symbolic Interaction; the 2005 George Herbert Mead Award for lifetime contributions from the Society for the Study of Symbolic Interaction, and the society's Mentor Achievement Award in 2007. In fall 2012 he was a Fulbright Specialist in Germany (Zeppelin University) and a Distinguished Research Professor in Australia (Law Faculty, University of New South Wales).



Andrea Salvini, PhD, is Associate Professor of Methodology of Social Research at the Department of Political Sciences, University of Pisa. His main research interests deal with processes of data analysis, especially in qualitative methods and Grounded Theory. On these topics he has published his last book, *Percorsi di analisi dei dati qualitativi* (Utet, 2015). He devoted more than ten years to theoretical and empirical research on voluntary organizations and social network analysis on which he wrote several articles and essays, such as *Symbolic Interactionism and Social Network Analysis. An Uncertain Encounter* (2010), *Volontariato come interazione* (2012).

In 2010 he organized the first european conference of the Society for the Study of Symbolic Interaction and he is now the President of the EUSSSI Board.

### Andrea Salvini



### **Pisa Airport**

Pisa Airport is located at 10 minutes by bus from Railway Station. Take the Red LAM:

http://www.pisa-airport.com/ aeroporto\_di\_pisa\_211.html



### **Railway Station**

From the Railway Station you can rapidly reach downtown, the leaning tower and "Polo Piagge". You can choose to go by feet or by bus.

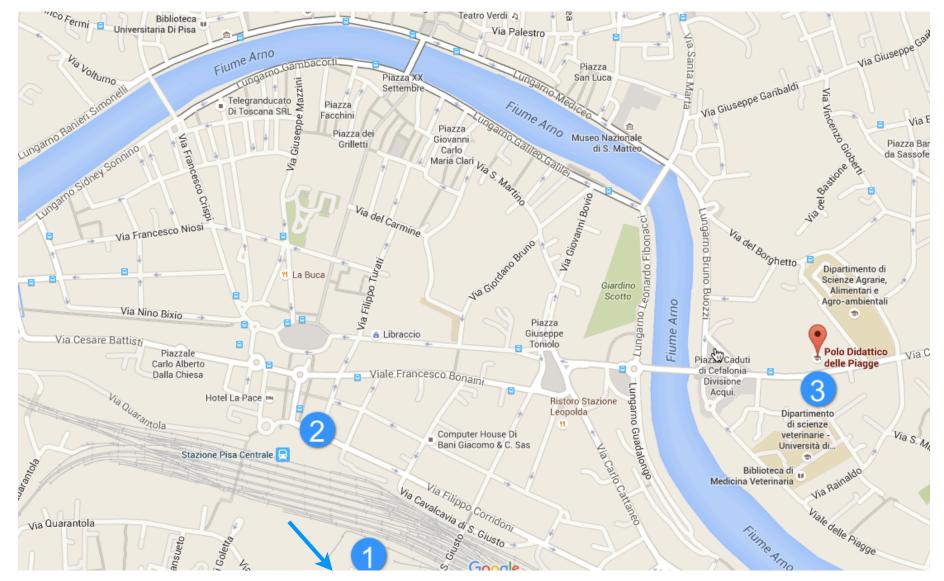
### http://www.pisa.cttnord.it



### Polo Didattico "Piagge"

To reach the Polo Piagge, take the BLU LAM from the Railway Station (8 min) or choose to have a walk (about 20 minutes).

#### http://www.pisa.cttnord.it



# **Summer School Locations**





### Accommodation

If you're looking for a cheap accommodation, we suggest to contact - as soon as possible to secure a room:

Residence "Le Benedettine" http://it.residence.unipi.it/home\_it/

Casa San Tommaso http://www.paimturismo.it/it/le-strutture-paim-turismo/c asa-san-tommaso-pisa.html

Bed & Breakfast in Pisa http://www.bed-and-breakfast.it/it/pisa

You can also find many bed & breakfast browsing internet in downtown Pisa or in the wonderful surroundings.

If you arrive by car, we suggest you:

### La Sterpaia

http://www.paimturismo.it/it/le-strutture-paim-turismo/h otel-casale-la-sterpaia-ostello.html

### **APPLICATION FORM**

International Summer School on "Grounded Theory and Qualitative Methods" - University of Pisa, 6-10 June 2016

This form should be completed in all its parts and it should be sent to both the following email addresses: irene.psaroudakis@sp.unipi.it; guido.ferrini@unipi.it

Personal Information	Invoice details (please select one)
Name and Surname	Private partecipant
Nationality	Name and Surname
Address	Place and date of birth
ZIP code	Fiscal Code
City	VAT number/Registration number
Country	Fiscal Address (Address, ZIP Code, City, Country)
e-mail	
Phone number	Phone/Fax
	number
Instituition/Company Information	e-mail
University/Company affiliation	University/Company affiliation
Address	Fiscal Address (Address, ZIP Code, City, Country)
ZIP code	
City	Fiscal Code
Country	VAT number/Registration number
VAT number/	Phone/Fax number
Phone/Fax number	e-mail

Processing of personal data (Italian Legislative Decree 30/06/2003 n. 196): Information and consent

We wish to inform you that personal data provided for conference registration will be processed by the University of Pisa, according to Article 13 of the mentioned Legislative Decree. Appropriate measures will be taken to ensure personal data security and confidentiality, in accordance with the above regulations. Collected data will be only used for administrative tasks and notes and they will not be shared with third party. You can exercise your rights under Article 7 of Legislative Decree 196/03 applying to University of Pisa - Department of Political Sciences, Via Serafini, 3, 56126, Pisa (Italy).

The undersigned, by communicating his/her data, agrees to the processing of his/her data by the University of Pisa - Department of Political Sciences. By communicating his/her data, the undersigned further states that he/she is duly informed of the provisions of Italian Legislative Decree 196/03.

Date \_\_\_\_\_

## **Suggested Bibliography**

International Summer School on "Grounded Theory and Qualitative Methods" - University of Pisa, 6-10 June 2016

#### If you want to know something more about our teachers:

Charmaz, K., *Reflections on a Sociological Journey*, Special Issue "Blue Ribbon Papers: Behind the Professional Mask: The Authobiographies of Leading Symbolic Interactionists", in "Studies in Symbolic Interaction", Vol. 38, 2012.

Altheide, D., *Late Innings: Reflections on an Academic Game*, Special Issue "Blue Ribbon Papers: Behind the Professional Mask: The Authobiographies of Leading Symbolic Interactionists", in "Studies in Symbolic Interaction", Vol. 38, 2012.

#### If you want to know something more about Grounded Theory:

Charmaz, K., *Grounded Theory as an Emergent Method*, in S. N. Hesse-Biber and P. Leavy (Eds.) *The Handbook of Emergent Methods* Guilford, New York, 2008.

Charmaz, K., *Grounded Theory Methods in Social Justice Research*, in N. K. Denzin and Y. E. Lincoln (Eds.), *Handbook of Qualitative Research (4th Ed.)*, Sage, Thousand Oaks, 2011.

Charmaz, K., Belgrave, L., *Qualitative Interviewing and Grounded Theory Analysis*, in J. F. Gubrium, J. A. Holstein, A. Marvasti, and K. M. Marvasti (Eds.), *Handbook of Interview Research (2nd Ed.)*, Sage, Thousand Oaks, 2012.

Bryant, A., Charmaz, K. (Eds.), *The Sage Handbook of Grounded Theory*, Sage, 2007.

Morse, J., Stern, P. N., Corbin, J., Bowers, B., Charmaz, K., Clarke, A. E. (Eds.), *Developing Grounded Theory. The Second Generation*, Left Coast Press, Walnut Creek, 2009.

#### **Concerning the Summer School Topics:**

Charmaz, K., *Constructing Grounded Theory (2nd Ed.)*, Sage, 2014, (1st Ed., 2006). Altheide, L. D., Schneider, C. J., *Qualitative Media Analysis (2nd Ed.)*, Sage, 2013. Salvini, A., *Percorsi di analisi dei dati qualitativi*, Utet, Torino, 2015

### If you want to know something more about Symbolic Interactionism:

Reynolds, L. T., Herman-Kinney, N., *Handbook of Symbolic Interactionism*, Rowman & Littlefield Publishers, Lanham, 2003.

Dennis, A., Philburn, R., Smith, G., *Sociologies of Interaction*, Polity Press, Cambridge, 2013.

Salvini, A., Kotarba, J., Merril, B. (Eds.), *The Present and Future of Symbolic Interactionism. Vol.1*, FrancoAngeli, Milano, 2012.

Salvini, A., Altheide, D., Nuti, C. (Eds.), *The Present and Future of Symbolic Interactionism Vol. 2*, FrancoAngeli, Milano, 2012.

#### The SSSI Website

https://sites.google.com/site/sssinteraction/ The Journal: "Symbolic Interaction": http://onlinelibrary.wiley.com/journal/10.1002/%28ISSN %291533-8665 Scientific Supervisor Prof. Andrea Salvini andrea.salvini@unipi.it

Organization and Informations Dr. Irene Psaroudakis irene.psaroudakis@sp.unipi.it Administrative Officers Dr. Paola Giovannetti paola.giovannetti@unipi.it

Dr. Marilina Cicchetti maria.carolina.cicchetti@unipi.it

Technical support Dr. Guido Ferrini guido.ferrini@unipi.it